

HIGHWAY IGHLIGHTS

Cost of constructing the many provincial links in national highway network will cost over One Dollars.

Length of the Trans-Canada Highway from Victoria, Columbia to St. John's, Newfoundland is just 5,000 miles.

over the entire length of the Trans-Canada route
the traveller over more than 500 bridges.

Act of Parliament which authorized the completion of a network of highway links was passed in 1949.





THE TRANS- CANADA HIGHWAY

FROM OCEAN TO OC

A ROUTE OF VAST AND VA- SCENERY

This helpful guide
a Canadian pathway of
is printed
on a Canadian

This map, designed and produced by H.
PAPER MILLS, is lithographed on H.
ROAD MAP BOND. This high-quality M.
these characteristics which fulfill the high

- HIGH COLOUR (*bright*)
- REQUIRED OPACITY
- EXCELLENT PRINTING
- OUTSTANDING INK CHARACTERISTICS
- TOP FOLDING QUALITY

HOWARD SMITH PAPER MILLS
1912 - Makers of Canada's finest

"A Mari Usque Ad Mare" — from sea to sea — legend borne by the coat of arms of Canada, second largest country in area. Linking the land of rugged beauty is the longest paved highway in the world.

earth: The Trans-Canada Highway. This splendid spanway—stretching British Columbia to St. John's, Newfoundland.

British Columbia to St. John's, Newfoundland, a magnificent breadth of natural beauty and variety. You may enjoy a roaring river or a lake, a majestic mountain or a sweep of plain . . . the wildlife encountered along the way . . . the pleasures of the great outdoors (swimming, fishing, hunting) . . . you can enjoy the romance of seeing new places or re-living history at famous fortresses. From the bright lights to the quiet byways of country towns, there

ever-changing freshness and fascination.
Whatever your favourite recreation, you'll find it along the Trans-Canada Highway. We hope this



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